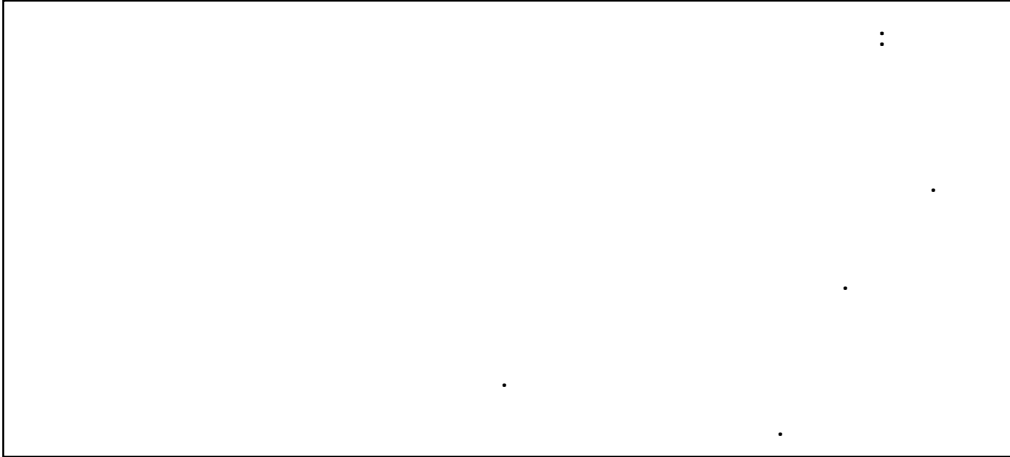


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(Nelsen II , 1993 : 3 ; Arnold , 1991 :

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.(Wright et al . , 1998: 230)

(Crow , 1993 : 10)

-Act-

(Chilcoat , 1995 : 153)

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(Finkelstein & Hambrick , 1996 : 223)

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Magee II , .

(1998 : 3)

(Macmillan & Tampoe , 2000 : 1)

-Outcome -

- State -

(Hill & Jones ,2001 : 15)

.- Management Mechanism

Hitt etal ., 2001 : 489 ;

(Foley & Samson , 2002 : 3-4)

(Asx

Report , 2002 : 1)

, (Beatty & Quinn , 2002 : 3-5) .

-Actions -

-Components -

-Exercises -

- Roles -

: (Handscombe & Norman , 1989) :

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: (Willcoxson , 2003 : 31) ,

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: (Thompson , 1997) :
((:)) (Thompson)
:(Thompson ,1997:70-76)

-Pragmatism -

: (Hagen and Hassan 1998) :
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Critical Strategic Leadership (Hassan
. ((components : An Empirical Investigation))
: (Willcoxson , 2003 : 38)

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: (Hitt et al . , 2001) :
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: (et al .,2001: 497-513

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(Hitt et al . , 2001 : 497)- Strategic Intent-

.(Macmillan & Tampoe ,2000:74)

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- Core Competency -

(Hitt et

al., 2001:501)

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. (Porter , 1996 : 61)

-Human Capital -

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. (Youndt et al., 1996 : 829)

(Hitt et al., 2001 :

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1985 : 28 ; Thompson & Strickland , 1996: 299-300 ; Robson , 1997: 43)

(Hatch , 1997 : 204 ; Goetsch & Davis ,

1997 : 136)

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(Heracleovs & Longham , 1996 : 485)

-Ethics -

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(Noe et al.,

, 1996 : 23)

(Proctor ,

(Hellriegle & Slocum , 1996 : 146)

2000 : 133)

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-Financial Control -

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-Strategic Control -

- Customer Service -

(Dion et al., 1992 : 33-34)

Purchasing -

- JIT Environment

(Hutt & Speh , 1992:81)

(Garever , 1995:30)

(Barry

&Render., 1999 : 10)

(Ramaswamy , 1996:130)

(Lovelock,1996:324)

(Arnold , 1998 :

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(Rocci et al., 1998

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(Baker , 2000:442)

(Powers, 1988 : 273-275)

(Morris & Davis ,1992:348-352)

(Pride & Ferrell , 2000 : 384)

(Achieve Global

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; GAO, 2002)

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