

Abstract:

The issue of developing and evaluating the small and middle enterprises has a great importance to the economists who make decisions in all the developed countries as well as the developing ones, especially Arabs countries, which its enterprises play a principal role in the social and economical development. Thus, the importance of these enterprises lays, essentially, in its capability to provide lot of employments and occupations. So that, it will decrease the rate of unemployment.

Now a day, there are new universe changes, especially the economic globalization which advocates free markets. The Arabic enterprises either small or middle ones, find it self confronting new challenges higher than its capacity. So, Arabic enterprises have to accommodate and to keep up with these challenges.

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